

CSR Consulting Service

In an era where environmental responsibility is central to corporate success, Keep Vietnam Clean (KVC) offers comprehensive CSR service packages designed to help your organization create measurable impact. Whether through community clean-ups or large-scale tree planting, our turnkey solutions empower your team to drive tangible environmental results while achieving your strategic ESG goals. Partner with KVC to engage your employees, build community trust, and contribute to a greener, more sustainable future in Vietnam.

Keep Vietnam Clean (formerly known as **Keep Hanoi Clean**) is a social enterprise founded in May 2016, when we were a group of volunteers cleaning up a canal polluted by waste. From those small activities, KVC began to expand to bring deeper and broader impacts.

In 2022, the KVC leadership team decided to change the organization's name to **Keep Vietnam Clean (KVC)**.

Our Vision: *Vietnam with waste-free cities, plentiful greenspace, clean water and air for all.*

Our Mission: *To facilitate and inspire sustainable living practices and environmental health at a national, local and individual level throughout Vietnam.*

CLEAN-UP EVENT SERVICE PACKAGE



Location: Hanoi

Lead time: 1 month for preparation after signing contract

Service Category	Starter	Engaged	Impact
Price (VAT included)	8 million dong	15 million dong	35 million dong
Logistics			
Number of participants	20 - 40	50 - 70	50 - 100
Duration	2 hours	2-3 hours	4 hours
Planning, permission acquisition, site visit, equipment and supplies, and event coordination	X	X	X
Certificate and thank you letter	X	X	X
Communications			
Professional photography	10 edited photos	20 edited photos	40 edited photos
Social media coverage	1 feature post	Pre & post-event coverage	Pre, during & post-event coverage
Branding and social impact exposure	1,000 reaches	7,000 reaches	20,000 reaches
Website feature	1 post-event recap article	1 post-event recap article	1 pre-event feature & 1 post-event recap
Backdrop size 4x2.5 m			X
Training			
1 hour of a training session on environmental sustainability for company staff			X



► HOW IT WORKS

We provide planning, permission, equipment & supplies and coordination.

► HOW TO BOOK

- **Consultation:** Contact us here with more details of your needs and expectations
- **Proposal:** We will provide a customized quotation and timeline based on your team size and requirements.
- **Execution:** Once the contract is signed and the deposit is made, our team manages the entire process—from site assessment, permits and equipment to on-site coordination.

NOTES

Please contact us at least 45 days prior to your desired event date to ensure proper planning and permit acquisition.

► WHY PARTNER WITH KVC

- **Proven Expertise:** Over 10 years of experience in environmental protection and community mobilization.
- **Measurable Results:** Every event includes a post-activity report, ensuring your CSR efforts support your company's ESG goals.
- **Community First:** All our projects are co-designed with local communities, ensuring long-term sustainability and positive community change.

► TESTIMONIAL

"KVC is a reliable and enthusiastic partner in environmental protection. KVC's professional, efficient events have given K+ staff meaningful, inspiring experiences toward a zero-waste lifestyle. Thank you for your efforts towards a cleaner Vietnam!"

MS THUY PHUONG

CSR Officer from K+ TV

► OUR CLIENTS AND PARTNERS



TRAINING SERVICE (COMPLIMENTARY FOR THE IMPACT PACKAGE)



Training session: 1 session (60 - 120 minutes)

Training topics: Zero Waste, climate change mitigation, decarbonization practices, and more

Price: 6.5 - 8.5 million VND (VAT included)

- This fee covers preparation and delivery of the training.
- Fees do not include expenses for meeting room rental, equipment, and other costs incurred by participants (if any).

MEET YOUR TRAINER



With over 10 years of extensive experience in environmental education and sustainability consulting, Diep Bui brings a wealth of expertise to your organization. As the Director of Keep Vietnam Clean (KVC) since 2018, she has successfully designed and delivered training services for management teams and staff for diverse clients, including: Amazon, CBTW, and MAG Vietnam, facilitating in both Vietnamese and English.

DIEP BUI NGOC

Director, Keep Vietnam Clean (KVC)

“ I am passionate about environmental education; I believe that through targeted training, we can empower teams to drive measurable sustainable change in both their daily lives and professional workplaces.”

She is a certified TRUE Advisor for Zero Waste. Diep transforms sustainability concepts into interactive, actionable practices. She specializes in crafting customized workshops on critical topics, including: Zero Waste, climate change mitigation, and decarbonization strategies.



LET'S MAKE EVERYDAY EARTH DAY

Together we'll keep
our Land, Water, Air Clean

Contact us

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